

Affiliates Marketing Manager Jobs in Dubai | Alshaya

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Company: Alshaya Group

Location: dubai

Category: other-general

1-Affiliates Marketing Manager

Job: Full Time

Location: Dubai, UAE

Job Responsibilities:Manage the Alshaya affiliate program

Drive growth and management Alshaya affiliate program

Recruit high quality, on-brand new partners to our affiliate program driving on-brand content & incremental revenue growth

Build strong relationships with important publishers and pursue strategic initiatives to expand coverage with these partners

Integrate the affiliate channel into the above the line campaigns, working closely with our brand marketing teams & agencies using the content available to further amplify the affiliate channel

Having proper digital communications with the partners on regular basis through newsletters, emails, and other CRM tactics.

Day-to-day management of affiliate program, including tracking links, publisher approvals, etc.

Negotiate and manage agreements and commission structures

Job Requirements:Minimum:
Bachelor's Degree

Minimum: 2-3 years' experience within Affiliate or Digital Marketing

Experience with Affiliate Window, Commission Junction, Performance Horizon Group, Trade doubler, LinkShare, Web gains, or as an affiliate manager or work experience as an account manager at one of these companies is a plus

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