

Air Arabia Careers | E-Business Executive Jobs in Sharjah

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Company: Air Arabia

Location: sharjah

Category: other-general

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1- E-Business Executive

Job: Full Time

Location: Sharjah, UAE

Description:

To assist in the creation and management of the e-commerce for the entire network; suggest and execute improvements in terms of visual appearance, consistency, usability, traffic and online sales.

Job Responsibilities:Creates and implements, the website pages and banners; caters for promotional messages to suit the Air Arabia network commercial requirements received from the different countries.

Cooperates with Marketing &Corporate Communication and Revenue Management teams to ensure productivity is within approved budget and set measures of branding and corporate image.

Assists in evaluating the usability of the website and reviewing highlighted issues/areas of concern, suggests initiatives to increase traffic, improve conversion rates, increase on-line sales and enhance customers' experience.

Coordinates with external agencies and suppliers, verifies website content information, and mobile channels; maintains an up-to-date database to refer to in initiating E-mail marketing campaigns and messages.
Job Requirements:Bachelor degree in digital marketing/affiliate marketing or equivalent.

Capable of using technology systems and tools; proficient in Microsoft Office.

Fluent in English (Arabic is an advantage).#J-18808-Ljbffr

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