

Analytics & BI Manager

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Company: Assembly

Location: Dubai

Category: healthcare-practitioners-and-technical

Key Responsibilities:

Data Analysis, Reporting, and Web/App Tracking:

- Lead the collection, analysis, and interpretation of data from various digital sources, including web and mobile applications.
- Develop and maintain dashboards and reports that provide insights into key business metrics, with a focus on web and app user behavior.
- Implement and manage web/app tracking tools (e.g., Google Analytics, Adobe Analytics) to ensure accurate and comprehensive data collection.
- Ensure accuracy and consistency in data reporting and interpretations.

Strategy and Decision Support:

- Collaborate with department heads and senior management to identify business opportunities and challenges, especially those related to digital platforms.
- Provide data-driven recommendations to inform strategic decisions and business planning, with a focus on digital user experience and engagement.
- Stay abreast of industry trends and competitive landscape to ensure the company's analytics strategy remains forward-thinking.

Team Leadership and Development:

- Manage and mentor a team of data analysts, with a focus on skills development in reporting & insights along with web and app analytics tracking implementation.
- Foster a culture of continuous learning and improvement within the team.
- Ensure team members are up-to-date with the latest analytics tools and techniques,

particularly those related to digital tracking.

Technology and Innovation:

- Oversee the selection and implementation of analytics tools and software, with an emphasis on web and app analytics platforms.
- Drive innovation in data analysis, visualization techniques, and digital tracking methods.

Stakeholder Management:

- Communicate findings and insights to stakeholders at all levels of the organization in a clear and actionable manner, with a specific emphasis on insights derived from web and app data.
- Build strong relationships with internal and external stakeholders to understand their needs and ensure alignment with business objectives.

Requirements

- Bachelor's or Master's degree in Data Science, Statistics, Business, or a related field.
- Minimum of 3 years of experience in data analytics or business intelligence, with at least 2 years in a managerial role.
- Strong knowledge of data analytics tools (e.g., SQL, Python, R) and BI tools (e.g., Tableau, Power BI).
- Proven expertise in web and app tracking technologies and methodologies.
- Excellent analytical, problem-solving, and decision-making skills.
- Proven experience in managing and leading teams.
- Strong communication and presentation skills.
- Experience in digital marketing analytics is a plus.

Details:

- Contract Type: Full-time
- Language: English
- Working Days: Mon- Fri
- Location: Dubai

Benefits

Get a competitive salary that puts a smile on your face!

30 days of remote work.

Secure health insurance coverage.

Hybrid work model.

Enjoy 24 days of holiday each year, and it increases by 1 day every year up to a max of 30 as you

keep rocking with us!

Celebrate your special day with a dedicated birthday leave, a special benefit granted to you after completing one year with us!

Take a day off during the summer to enjoy some sunshine.

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