

# United Arab Emirates Jobs Expertini®

## Arabic Copywriter - Level Shoes

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Company: Chalhoub Group

Location: United Arab Emirates

Category: healthcare-practitioners-and-technical

This is an exciting opportunity for an enthusiastic fashion copywriter to join the online content team at **levelshoes.com**. You will be part of a fast-paced team, achieving daily targets and delivering the highest standards of product and editorial copy. The role will involve strong research skills, a knowledge of key fashion trends and designers and a flair for copy.

Highly organized and production-minded, you will work closely with the online content team which will include, photographers, stylists, editors and merchandisers, ensuring that all copy is written in a timely manner.

Translate English copy to clear, concise and engaging Arabic copy for products' description.

This copy should be written in a commercially sound manner that reflects current trends while showing a sound understanding of the brand.

Being constantly creative and coming up with innovative ideas for campaigns and commercial content (push notifications, newsletters...etc.)

Meet daily targets of translating all product descriptions and be measured both on productivity and content accuracy and quality.

Ensure all product details information is accurate.

Audits - work systematically with the online content manager and editor to conduct audits across the site to ensure consistency and accuracy.

Any other related duties as reasonably requested.

## What you'll need to succeed

Passionate about fashion related writing - ideally footwear and accessories

Be able to carry out your role to the highest standards under pressure

Excellent command of Arabic and English, general and fashion terms and a flair for short, sharp copy

Research and wider reading

Experience with CMS and back office systems

Sound knowledge of national and international men's and women's fashion, designers, brands and trends

Excellent time management skills

Preferably translation/ linguistics major (Arabic / English)

## What we can offer you

With us, you will turn your aspirations into reality. We will help shape your journey through enriching experiences, learning and development opportunities and exposure to different assignments within your role or through internal mobility. Our Group offers diverse career paths for those who are extraordinary, every day.

We recognise the value that you bring, and we strive to provide a competitive benefits package which includes health care, child education contribution, remote and flexible working policies as well as exclusive employee discounts.

## We Invite All Applicants to Apply

It Takes Diversity Of Thought, Culture, Background, Differing Abilities and Perspectives to truly Inspire, Exhilarate and Delight our customers. At Chalhoub Group, we are committed to inclusion and diversity.

We welcome all applicants to apply and be part of our exciting future. We ensure equal opportunity for all our applicants without regard to gender, age, race, religion, national origin or disability status.

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