Arabic Language Manager, Localization

Apply Now

Company: Shardeum

Location: , , United Arab Emirates

Category: business-and-financial-operations

Who We Are

At OKX, we believe our future is reshaped with technology. Founded in 2017, OKX is one of the world's leading cryptocurrency spot and derivatives exchanges. OKX innovatively adopted blockchain technology to reshape the financial ecosystem by offering some of the most diverse and sophisticated products, solutions, and trading tools on the market. Trusted by more than 20 million users in over 180 regions globally, OKX strives to provide an engaging platform that empowers every individual to explore the world of crypto. In addition to its world-class DeFi exchange, OKX serves its users with OKX Insights, a research arm that is at the cutting edge of the latest trends in the cryptocurrency industry. With its extensive range of crypto products and services, and unwavering commitment to innovation, OKX vision is a world of financial access backed by blockchain and the power of decentralized finance.

We invest in our people as much as we invest in technology. We are united by our engaging culture, here we win as a team, embrace changes, and do the right thing. We are committed to creating a friendly, rewarding and diverse environment for OKers. It doesn't matter where you come from, here everyone feels valued, respected and has the same opportunities to develop and thrive — we want to bring out the best in you.

About the Opportunity

We're in search of a talented and experienced Arabic Language Manager to become part of our dynamic team. In this role, you'll lead our efforts in localizing content for Arabic-speaking

audiences, ensuring our products offer exceptional localized experiences. The position requires a strategic mind, well-versed in localization best practices, excellent communication abilities, and a strong commitment to delivering superior localized user experiences worldwide.

What You'll Be Doing:

Collaborate with localization managers to spearhead language quality initiatives, conducting localization reviews and testing to pinpoint linguistic and functional discrepancies, thereby ensuring the optimal local user experience.

Lead localization projects from inception to completion, ensuring timely delivery and quality outcomes. This includes consistent communication and coordination with cross-functional stakeholders such as the product team, marketing team, and external translation agencies to align on project goals and timelines.

Serve as the champion for local customers by researching and gathering customer feedback on products and services. Offer insights on UI, UX, and design for products and content to enhance the local user experience.

Work in tandem with the vendor manager to assess language service providers, delivering feedback, training, and managing the performance of these vendors to uphold high-quality standards.

Offer guidance and oversee the maintenance of translation assets, ensuring their accuracy and relevance.

Engage with cross-functional teams to provide insights on local market potential, identifying opportunities or threats, and analyzing competitor activities by segment/country within the region to inform strategic decisions.

Ensure that all localized content adheres to global brand guidelines while maintaining a unique brand tone of voice that appeals to the Arabic market. This involves turning complex concepts into clear, concise, and compelling copy that drives conversion rates and enhances user engagement in the Arabic-speaking market.

What We Look For In You:

Native fluency in Arabic and business proficiency in English.

A BA or equivalent in a relevant field such as translation, linguistics, communications, etc.

Demonstrated experience in Arabic translation, localization, or Language Quality Assurance (LQA) with a proven track record of leading localization projects from inception to completion.

Experience in conducting localization reviews, testing, and managing language quality initiatives to optimize the user experience for Arabic-speaking markets

Proficiency with localization tools and technologies, including Translation Management Systems (TMS) and Content Management Systems (CMS), is essential for efficient project management and quality control.

Experience in creative translation and transcreation, with the ability to adapt content to fit the cultural context of the target audience.

Strong collaboration skills to work effectively with cross-functional teams, including product, marketing, and external vendors.

Ability to conduct market research, gather customer feedback, and provide insights on UI/UX design to enhance the local user experience.

Experience in assessing and selecting language service providers, including providing feedback, conducting training, and managing vendor performance to ensure compliance with quality standards.

Nice to Haves:

Ability to manage multiple priorities in a fast-paced work environment

Proficiency in one or more languages in addition to English

Knowledge of localization management

Action-oriented, dedicated self-starter

Passion for crypto and blockchain innovations

Perks & Benefits:

Competitive total compensation

Comprehensive insurance coverage for employees and their dependants

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