

Art Director Jobs In Sharjah | Demind Firma Management

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Company: Demind Firma Management

Location: sharjah

Category: other-general

Art Director Jobs In Sharjah | Demind Firma Management

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Conceptualize with a creative flair the visuals based on requirements.

Illustrates a concept by showing a rough layout of art and copy arrangements.

Develop photo compositions, illustrations, logos, and other design ideas using software or by hand.

Use and follow the appropriate brand guidelines for each brand and project within the DEMIND group Apply Also Junior Marketing Jobs In Dubai | Supreme Trading

Responsibilities Ensure the team adheres to current processes, identifying opportunities for continuous improvement, and proposing and creating processes and tools to support design operations.

Work with copywriters and creative team members to produce the final design or artwork

Take a visual concept from a Creative Director and design graphics around the communicated goals.

Collaborate with the marketing team in creating marketing plans and aligning team priorities with business objectives to deliver high-quality work on time and on budget.

Develop presentation approaches, styles, and techniques for the team to implement.

Analyze market trends, consumer needs and the competitive landscape, and track campaign performance.

Work with the entire creative team to establish a unified brand understanding and voice for

the company, helming a creative audit to elevate our innovation.

Conceptualize campaign vision, harnessing original graphics, copy, content websites, social media, and other marketing materials. Apply Also IKEA Careers 2023: Dubai – Abu Dhabi | Job Vacancies

Requirement Delegate projects to in-house designers/ copywriters/filmmakers/ photographers/ etc. and oversee storyboard and sketches.

Obtain team approval by presenting final layouts, storyboards, and illustrations, encouraging members to provide feedback, and responding to internal commentary and requests.

Present or oversee the presentation of final concepts and coordinate production and dissemination for cross-organizational use.

Directing photo shoots and photo sets by collaborating with photographers, set directors, wardrobe artists, makeup artists, models, etc. and restaurant operations team members.

Contribute to thought leadership activities and stimulate professional development and inspiration within the team

Be hands-on with exceptional execution skills and the ability to handle multiple projects at one time Apply Also Operations Supervisor Jobs In Dubai | JCPenney

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