

United Arab Emirates Jobs Expertini®

Assistant Category Manager Jobs In Dubai UAE 2023 | GMG

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Company: GMG

Location: dubai

Category: other-general

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GMG is a global well-being company retailing, distributing and manufacturing a portfolio of leading international and home-grown brands across sport, food and health sectors/.

Responsibilities: Analyze data or insights to determine industry and consumer trends

Devise long-term development strategies for product categories

Develop exit strategies for unsuccessful products

Foster trust relationships with vendors to achieve better pricing and quality of services

Place appropriate orders to ensure product availability that meets consumer demands

Determine the positioning of a product category to maximize visibility

Liaise with marketing teams to determine competitive pricing and promotional activities of a product category

Collaborate with buyers and merchandisers to expand product categories.

Plan promotions for Skin care products.

Make forecasts for product demand to ensure the sustainability of inventory.

Assume responsibility of budget development and revenue for category#J-18808-Ljbffr

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