

Assistant Store Manager - Naturalizer

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Company: Apparel Group - UAE

Location: United Arab Emirates

Category: healthcare-practitioners-and-technical

JOB DESCRIPTION

POSITION OBJECTIVE

- Ensuring the highest levels of customer service are provided by retail staff and ensure they have the skills and support required for maximizing sales
- Assisting the Store Manager in efficient and profitable operation of the store, in accordance with the Company policies and procedures
- End to end store responsibility in absence of Store Manager
- Promote the Loyalty Program of the company for maximizing loyalty and repeat sales
- Provide feedback to the Store Manager and Area Manager with regards to employees and products

Key Responsibilities

- Must be fashionable / well-groomed and possess up-to-date product knowledge to ensure minimal stock loss
- Maintains knowledge of new product, trend and fashion directives at all times in order to effectively respond to and anticipate customer needs
- Ensuring the retail staff has the skill to provide highest levels of customer service for maximizing the sales
- Assisting the Store Manager in implementation of operating procedures at the store as per the company standards
- Ensure the brand and company's policies and procedures are adhered by all the staff at all

the times

- Regularly audits own store administration and resolve any issues
- Manage the daily roster, leave and grievances of the retail staff
- Maintain the visual merchandising standards at the stores all the time as per set VM standards
- Promote the Club Apparel Loyalty Program of the company for repeat sales
- Provide feedback to the Store Manager and/or Area Manager with regards to the employees and products
- Ensure awareness and vigilance at all times of security in the store without any negligence
- Must be updated about the various brands of the group for suggestive selling to the customers
- End to end store responsibility in absence of Store Manager
- Must be physically fit to stand for extended hours and heavy lifting

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