

## Assistant Visual Merchandising Manager Jobs in Dubai | Al Tayer Careers

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Company: Al Tayer Group

Location: dubai

Category: other-general

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### Description:

We are looking for a creative Retail Visual Merchandiser to increase sales, get buyer's attention and to provide an excellent in-store experience. The goal is to use visual

merchandising to impact conversion, customer journey and environment setting/ambiance..

#### Job Responsibilities:

Define, design and implement a creative visual merchandising strategy

Create appealing and eye-catching visual displays that lead the customer through the entire store

Produce window displays, signs, interior displays, floor plans and special promotions displays aligned with marketing, events and commercial messaging and initiatives

Identify key messages and set a clear image of the result

#### Job Requirements:

Proven work experience as a Visual Merchandiser or Visual Manager

Demonstrable visual design skills with a strong retail merchandising portfolio

Solid experience in the field of visual merchandising, including window displays, signs, interior displays, and space utilisation

Proficiency in Photoshop, Illustrator, or other visual design tools would be preferred

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