

Associate Trade Marketing Manager Jobs in Sharjah

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1- Associate Trade Marketing Manager

Job: Full Time

Location: Sharjah, UAE

Job Responsibilities:

Work in close coordination with the Manager Trade Marketing to develop the RTM strategy document so as to implement the operating plan and strategy needed to achieve the assigned categories' business targets

Support the Head Sales – Modern Trade and Manager – Trade Marketing in developing the short term and long term channel sales strategy for Modern Trade customers

Ensure daily issuance of sales tracking reports at category level and monthly updation of targets based on aligned forecast to drive sales objectives at category level

Maintain the customer master database and ensure all relevant documents like trade license, passport copy as well as the credit limit of the customer are validated before entering the details in the master database

Job Requirements:

6+ years of related experience including specific trade marketing experience within the FMCG industry

Bachelor's in Marketing

MBA or Post-Graduate Diploma in Management with specialization in Marketing from a reputed university is preferred

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