

Binance Accelerator Program - Content Operations Specialist

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Company: Fintech News

Location: dubai

Category: other-general

Binance Accelerator Program - Content Operations Specialist Description Binance Accelerator Program is a concise 3 - 6 months program designed to have an immersive experience in the rapidly expanding Web3 space. You will be given the opportunity to experience life at Binance and understand what goes on behind the scenes of the world's leading blockchain ecosystem. Alongside your job, there will also be a focus on networking and development, which will expand your professional network and build transferable skills to propel you forward in your career. You will be hired under a junior fixed term contract.

Responsibilities Responsibilities: Support business development activities to support the growth of the business by proactively reaching out to YouTubers, Media, Influencers, and developing partnerships for Binance. Assist the team to manage accounts and work alongside KOLs to create and execute content for Binance Feed; analyzing their performance and offering recommendations on how to improve. Connect with the local community and monitor industry/competitor trends in order to optimize product, marketing, and operations strategies. Explore new business ideas and strategic initiatives aligned to the growth of the company.

Qualifications Prior relevant experience in business development, sales or marketing focused roles. An interest and understanding in cryptocurrency/blockchain-related terminology is beneficial. Excellent organizational, project management, communication, and interpersonal skills. Professional English written, verbal, and communication skills are necessary. Ambitious, goal-oriented, and self-motivated individual contributor who is able to work independently and collaborate with remote global team members.

Hiring organization Binance is the global blockchain company behind the world's largest digital asset exchange by

trading volume and users, serving a greater mission to accelerate cryptocurrency adoption and increase the freedom of money.

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