

Boomi META Marketing Manager Jobs in Dubai | Dell Careers

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Company: Dell

Location: dubai

Category: other-general

1- Boomi META Marketing Manager

Job: Full Time

Location: Dubai, UAE

Description:

The role will report to the Director of EMEA Marketing and be a valued business partner to both Regional Sales leadership and to the wider teams in META. To be successful it will be crucial to also work closely with peers within the EMEA marketing team, and with marketing operations, to optimise insights which will deliver the highest quality results. The role does not currently have direct line management positions but will be expected to fully embrace a culture of efficiency, accountability, and a result driven mindset.

Job Responsibilities:

Adapt global campaigns and programmes to the needs of a regional sales team, whilst considering existing segmentation, and Priority Accounts

Manage from compilation through to execution, a regional event and campaign strategy.

Ensuring all events and marketing campaigns in the META region are delivered on time, within budget, and be able to measure and confidently report, on their effectiveness

Support Partner Marketing in region, by working collaboratively with local SIs

Own the relationship with your local PR agency and be accountable for regionally driven results

Job Requirements:

12 to 15 years of experience in a Field Marketing Role

Good knowledge and experience of SFDC and Marketo

Deep knowledge and practical uses of google sheets and Microsoft excel

Excellent ability to present and showcase campaign plans, including the role of data, to actively drive revenue in region

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