

United Arab Emirates Jobs Expertini®

Brand Coordinator

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Company: TASC Outsourcing

Location: United Arab Emirates

Category: healthcare-practitioners-and-technical

Job Description :

Our client is a leading Company in leading **Retail Industry**. They are now looking **Brand Coordinator** to join them.

Roles & Responsibilities:

Contributing to brand strategy development, execution, and evaluation

Working and communicating with the Brand Manager to uncover new ways to promote the company's brand and boost brand awareness

Helping other team members manage the ongoing and future brand-related projects by defining project timelines, assigning tasks, monitoring the team's progress, and removing bottlenecks

Producing valuable weekly/monthly reports that help us gauge the effectiveness of our branding campaigns

Preference:

Minimum of 4-5 years of experience in a similar role.

Superior command of Google Ads, Google Analytics, and Microsoft Office package

Ability to handle multiple projects and priorities at the same time

Qualifications:

Bachelor's degree in Marketing, Business, or Communications

Good Written/Verbal Communication

Benefits:

Medical Insurance

Visa

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