

# United Arab Emirates Jobs Expertini®

## Brand Executive Jobs In Dubai UAE 2023 | Pullman Hotel

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**Description:**We are seeking a highly motivated and experienced Brand Executive to join our team. The ideal candidate will have a strong background in both commercial and marketing aspects of brand management, with a particular focus on luxury perfumes.

**Responsibilities:**Develop and execute brand strategies that drive growth and profitability  
Identify key trends and opportunities in the luxury perfume market

Work closely with cross-functional teams to ensure alignment with overall business goals

Use data to inform decision-making

Communicate effectively with internal teams, external partners, and

vendors**Requirements:**Minimum of 5 years of experience in brand management, preferably in the luxury perfumes industry

Bachelor's degree in Marketing, Business Administration, or a related field

Strong understanding of the luxury perfumes market and consumer behavior

Ability to develop and execute effective brand strategies and marketing campaigns

Excellent communication and interpersonal skills

Strong analytical and problem-solving skills

Ability to work independently and as part of a team

Proficiency in Microsoft Office and other relevant software#J-18808-Ljbffr

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