

# United Arab Emirates Jobs Expertini®

## Brand Executive Jobs In Dubai UAE 2023 | Pullman Hotel

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Company: Pullman Hotel

Location: dubai

Category: other-general

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Description:

We are seeking a highly motivated and experienced Brand Executive to join our team. The ideal candidate will have a strong background in both commercial and marketing aspects of brand management, with a particular focus on luxury perfumes.

Responsibilities:

Develop and execute brand strategies that drive growth and profitability

Identify key trends and opportunities in the luxury perfume market

Work closely with cross-functional teams to ensure alignment with overall business goals

Use data to inform decision-making

Communicate effectively with internal teams, external partners, and vendors

Requirements:

Minimum of 5 years of experience in brand management, preferably in the luxury perfumes industry

Bachelor's degree in Marketing, Business Administration, or a related field

Strong understanding of the luxury perfumes market and consumer behavior  
Ability to develop and execute effective brand strategies and marketing campaigns  
Excellent communication and interpersonal skills  
Strong analytical and problem-solving skills  
Ability to work independently and as part of a team  
Proficiency in Microsoft Office and other relevant software

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