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Brand Manager – F&B

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Company: Kitopi Mea

Location: Dubai

Category: sales-and-related

The job posting is outdated and position may be filled. Researching and analyzing consumer behavior, market trends and competitor activity. Establishing budgets, performance specifications and sales estimates. Developing and implementing strategies that resonate with the target market. Planning and executing marketing initiatives including campaigns, events, sponsorships and corporate social responsibility programs. Building brand awareness and increasing brand value and profitability. Increasing product sales and market share. Measuring and reporting on campaign performance and assessing KPIs and ROI. Collaborating with different teams such as marketing, creative, legal, etc. Overseeing the production of advertisements, promotional materials and mail campaigns. Ensuring that messaging and marketing activities are aligned with brand and company values. Disclaimer: Drjobs.ae is only a platform that connects job seekers and employers. Applicants are advised to conduct their own independent research into the credentials of the prospective employer. We always make certain that our clients do not endorse any request for money payments, thus we advise against sharing any personal or bank-related information with any third party. If you suspect fraud or malpractice, please contact us via contact us page. Our goal is to make hiring as easy as possible. We find the right talent for every company, ensuring that each candidate finds a job they enjoy. Dr.Job FZ LLC provides 360-degree AI-powered recruiting and job search solutions. If you are looking for a job and haven't found your chance yet, you can upload your profile on our website and find thousands of opportunities globally! Our platform gives you the flexibility you need to thrive in today's market by allowing you to apply for all different kinds of jobs, whether they are full- or part-

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