

Brand Marketing Associate Jobs In Dubai | Project Growth

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Location: dubai

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Are you a creative and dynamic individual with a passion for brand marketing and social media? We have an exciting opportunity for a talented Brand Marketing Associate to join our team! As a Brand Marketing Associate, you will play a pivotal role in elevating our brand presence and engaging our audience across various platforms.

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Responsibilities:

Take charge of our Instagram and Facebook accounts, creating compelling content that resonates with our audience and drives engagement. Showcase your creativity by developing eye-catching visuals and writing captivating captions to leave a lasting impression.

Manage our LinkedIn presence, curating professional and engaging posts to enhance our brand reputation within the business community. Strengthen our network and build valuable relationships with industry professionals.

Utilize your keen eye for detail to ensure in-app content is visually appealing and aligns seamlessly with our brand identity. You'll play a crucial role in delivering a seamless user experience through your editing expertise.

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Requirements:

Bachelor's degree in Marketing, Communications, or a related field.

Proven experience managing social media platforms, particularly Instagram, Facebook, and LinkedIn.

Familiarity with in-app editing tools and basic graphic design software like Photoshop, Figma, or Canva.

Exceptional writing skills with an ability to adapt tone and style according to the target audience.

A creative mindset with a strong eye for aesthetics and design.

Excellent communication and interpersonal skills.

Strong organizational and time-management abilities to meet deadlines and handle multiple projects simultaneously.

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