

United Arab Emirates Jobs Expertini®

Brand Partnership Director Jobs in Dubai | ITP Media Group

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Company: ITP Media Group

Location: , Dubai, United Arab Emirates

Category: sales-and-related

1- Brand Partnership Director

Job: Full Time

Location: Dubai, UAE

Job Responsibilities:

Generating revenue from agencies and direct clients

Creative 360 degree influencer marketing plan across Platform and other ITP Live properties

Managing an existing team of commercial managers and executives

Introducing new businesses while retaining key clients

To ensure monthly and quarterly sales targets are achieved

Liaising closely with operations and production teams

Leveraging on existing relationships to make an immediate impact

Job Requirements:

Educated to a degree-level, the ideal candidate should have more than 10 years of digital and media sales experience, with at least 5 years in influencer marketing

The candidate needs to be ambitious, aggressive, proactive and a team player

Two key skills/attributes that will ensure his/her success are excellent communication and organization skills

The candidate also needs to have a proven track record at both selling to agencies (media and PR) and direct to clients

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