Brand Partnerships Coordinator

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Company: Instashop

Location: , , United Arab Emirates

Category: other-general

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instashop.com   Pending   Persistent   HTML anon-installation-id   instashop.com   Pending   Persistent   HTML anonymousinstashop.com   Pending   400 daysHTTP AppboyServiceWorkerAsyncStorage#optOut   instashop.com   Identifies if the visitor has deselected any cookies, trackers or other audience targeting tools. Persistent   IDB CookieConsent Cookiebot   Stores the user's cookie consent state for the current domain   1 yearHTTP countryCode   instashop.com   The cookie determines the preferred language and country-setting of the visitor - This allows the website to show content most relevant to that region and language.Persistent   HTML countryIdinstashop.com   Pending   Persistent   HTML current_emailinstashop.com   Pending   Persistent   HTML defaultLocation instashop.com   Pending Persistent   HTML hasGDPR   instashop.com   Pending   Persistent   HTML latinstashop.com   Pending Persistent   HTML lng   instashop.com   Pending   Persistent   HTML realClientImpressions   instashop Pending   Persistent   HTML SESS#instashop.com   Preserves users states across page requests. 400 daysHTTP CONSENT YouTubeUsed to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website2 yearsHTTP These cookies allow us to tailor content and recommendations based on your preferences and past interactions with our website. Name Provider Purpose Expiry Typelang instashop.com   The cookie determines the preferred language and country-setting of the visitor - This allows the website to show content most relevant to that region and languagePersistent   HTML Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously. Name Provider Purpose Expiry Typecollect GoogleUsed to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. Session Pixel_ga GoogleRegisters a unique ID that is used to generate statistical data on how the visitor uses the website. 2 yearsHTTP _ga_# GoogleUsed by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit. 2 yearsHTTP _gat GoogleUsed by Google Analytics to throttle request rate1 day HTTP _gid GoogleRegisters a unique ID that is used to generate statistical data on how the visitor uses the website. 1 day   HTTP ab._gdinstashop.com   Assigns a specific ID to the visitor. This allows the website to determine the number of specific user-visits for analysis and statistics. Session HTTP AppboyServiceWorkerAsyncStorage#cardUpdates instashop.com   Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner. Persistent   IDB AppboyServiceWorkerAsyncStorage#data   instashop.com   Collects data on the user's navigation

and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner. Persistent   IDB AppboyServiceWorkerAsyncStorage#fallbackDevice instashop.com   Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner. Persistent   IDB AppboyServiceWorkerAsyncStorage#pendingData instashop.com   Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner. Persistent   IDB AppboyServiceWorkerAsyncStorage#pushClicks instashop.com   Detects how many times a user has visited the website in order to determine whether an on-page notification should be displayed. Persistent   IDB AppboyServiceWorkerAsyncStorage#pushSubscribed instashop.com   Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner. Persistent   IDB AppboyServiceWorkerAsyncStorage#sdkAuthenticationSignature instashop.com   Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner. Persistent   IDB u_scsid   sc-static.net Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization. Session   HTML X-AB sc-static.net This cookie is used by the website's operator in context with multi-variate testing. This is a tool used to combine or change content on the website. This allows the website to find the best variation/edition of the site. 1 day   HTTP td Google Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator. Session   Pixel Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name Provider Purpose Expiry Type

lastExternalReferrer Meta Platforms, Inc. Detects how the user reached the website by registering their last URL-address. Persistent   HTML lastExternalReferrerTime Meta Platforms, Inc.   Detects how the user reached the website by registering their last URL-address. Persistent   HTML IDE Google Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user. 1 year HTTP test_cookie Google Used to check if the user's browser supports cookies. 1 day   HTTP ads/ga-audiences Google Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites. Session   Pixel pagead/1p-user-list/#   Google Tracks if the user has shown interest in specific products or events across

multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.Session Pixel_fbpMeta Platforms, Inc. Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers. 3 monthsHTTP _gcl_au GoogleUsed by Google AdSense for experimenting with advertisement efficiency across websites using their services. 3 monthsHTTP _schn1sc-static.netSets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers. 1 day HTTP _scid sc-static.netSets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.13 monthsHTTP _scid_rsc-static.netSets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.13 months HTTP _screload sc-static.netUsed by Snapchat to implement advertisement content on the website - The cookie detects the efficiency of the ads and collects visitor data for further visitor segmentation.Session HTTP ab.storage.device.#-#-#-#-#instashop.com Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.Persistent HTML ab.storage.deviceId.#-#-#-#-# instashop.com Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website. 400 daysHTTP ab.storage.deviceId.#-#-#-#-# instashop.com Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.Persistent HTML ab.storage.messagingSessionStart.#-#-#-#-# instashop.com Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.Persistent HTML ab.storage.serverConfig.#-#-#-#-# instashop.com Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.Persistent HTML ab.storage.sessionId.#-#-#-#-# instashop.com Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website. Persistent HTML ab.storage.sessionId.#-#-#-#-# instashop.com Collects information on user behaviour on multiple websites. This information is used in order to

optimize the relevance of advertisement on the website.400 daysHTTP ab.storage.triggers.#-#-#-#-# instashop.com Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website. Persistent HTML ab.storage.triggers.ts.#-#-#-#-# instashop.com Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website. Persistent HTML u_sclidsc-static.netSets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.Persistent HTML u_sclid_rsc-static.netSets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.Persistent HTML u_scsid_rsc-static.netSets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.Session HTML LAST_RESULT_ENTRY_KEY YouTubeUsed to track user's interaction with embedded contentSession HTTP LogsDatabaseV2:V#||LogsRequestsStore YouTubePending Persistent IDB nextId YouTubeUsed to track user's interaction with embedded content. Session HTTP remote_sid YouTubeNecessary for the implementation and functionality of YouTube video-content on the website. Session HTTP requests YouTube Used to track user's interaction with embedded content.Session HTTP TESTCOOKIESENABLED YouTubeUsed to track user's interaction with embedded content. 1 day HTTP VISITOR_INFO1_LIVEYouTubeTries to estimate the users' bandwidth on pages with integrated YouTube videos.180 daysHTTP VISITOR_PRIVACY_METADATA YouTubeStores the user's cookie consent state for the current domain 180 daysHTTP YSC YouTubeRegisters a unique ID to keep statistics of what videos from YouTube the user has seen. Session HTTP YtIdbMeta#databases YouTubeUsed to track user's interaction with embedded content. Persistent IDB yt-remote-cast-available YouTubeStores the user's video player preferences using embedded YouTube video Session HTML yt-remote-cast-installed YouTubeStores the user's video player preferences using embedded YouTube video Session HTML yt-remote-connected-devices YouTubeStores the user's video player preferences using embedded YouTube video Persistent HTML yt-remote-device-id YouTube Stores the user's video player preferences using embedded YouTube video Persistent HTML yt-remote-fast-check-periodYouTubeStores the user's video player preferences

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