

# United Arab Emirates Jobs Expertini®

## Business Development Associate Jobs In Dubai 2022 | Binance

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Company: Binance

Location: dubai

Category: other-general

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**Description**Binance is the global blockchain company behind the world's largest digital asset exchange by trading volume and users, serving a greater mission to accelerate cryptocurrency adoption and increase the freedom of money.

Are you looking to be a part of the most influential company in the blockchain industry and contribute to the crypto-currency revolution that is changing the world?

**Responsibilities:**Proactively engage with the Web 3.0 ecosystem, including but not limited to Web 3.0 companies, developer community, VCs, etc. to promote BNB Chain as the infrastructure of choice for the Web 3.0 ecosystem

Build and expand a pipeline of both crypto and non-crypto partners across all verticals (E.g DeFi, GameFi, SocialFi, NFTs, farming etc)

Collaborate with and support internal parties to execute marketing and growth strategies for projects and partners to accelerate user expansion

Contribute to the developing implementation of strategic use cases of BNB Chain to developers and partners alike**Requirements:**Profound interest in the crypto sector, specifically on partnerships and brand development

Fresh graduates and those looking for internships are welcome to apply

Good business and commercial sense, able to understand and articulate mechanisms behind various value propositions within Web 3.0

Strong communication, presentation and negotiation skills

Passionate, ownership, execution oriented, independent and natural team player

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