

# United Arab Emirates Jobs Expertini®

## Business Development Executive Jobs In Dubai UAE 2023 | Movenpick

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Category: other-general

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Description: We are seeking a highly motivated and experienced Business Development Executive to join our team on an urgent basis. The ideal candidate will have a strong background in the hospitality industry and a proven track record of driving business growth through effective marketing strategies.

Responsibilities:

- Promote the company's existing brands and introduce new products to the market
  - Research and develop marketing opportunities and plans, understanding consumer requirements, identifying market trends, and suggesting system improvements to achieve the company's marketing goals
  - Gather, investigate, and summarize market data and trends to draft reports
  - Implement new sales plans and advertising strategies
  - Manage creatives and graphics for marketing materials
  - Maintain relationships with important clients by making regular communication, understanding their needs, and anticipating new marketing opportunities
  - Stay current in the industry by maintaining personal and professional networks
  - Manage promotion on aggregators sales, dine-in, and direct delivery
  - Send daily progress reports on social media activities or engagement, paid subscriptions, and market leads
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