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Description:

We are seeking a highly motivated and experienced Business Development Executive to join our team on an urgent basis. The ideal candidate will have a strong background in the hospitality industry and a proven track record of driving business growth through effective marketing strategies.

Responsibilities:

Promote the company's existing brands and introduce new products to the market

Research and develop marketing opportunities and plans, understanding consumer requirements, identifying market trends, and suggesting system improvements to achieve the company's marketing goals

Gather, investigate, and summarize market data and trends to draft reports

Implement new sales plans and advertising strategies

Manage creatives and graphics for marketing materials

Maintain relationships with important clients by making regular communication, understanding their needs, and anticipating new marketing opportunities

Stay current in the industry by maintaining personal and professional networks

Manage promotion on aggregators sales, dine-in, and direct delivery

Send daily progress reports on social media activities or engagement, paid subscriptions, and market leads

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