

Business Intelligence Analyst Jobs in Dubai | ENOC Careers 2022

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Company: Emirates National Oil Company (ENOC)

Location: , Dubai, United Arab Emirates

Category: other-general

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Description:

Estimate Market Share of ENOC product markets/ services, to identify opportunities of market share expansion; Implement the Data Analytics & Modelling Services in ENOC towards improving business level Operational Efficiency.

Responsibilities:

Creating customer profiles by demographic and behavioural characteristics (basic segmentation).

Drafting first-cut Research proposals for studies conducted In-house by the Business Intelligence Research department.

Drafting first-cut presentations for studies undertaken on behalf of internal stakeholders for finalization by Manager, Business Intelligence.

Requirements:

Bachelor's Degree in Marketing, Statistics or Economics. Master Degree would be preferable.

2-3 years of Marketing Research and Analytics experience, preferably on the agency side.

Understanding of MR and Analytics techniques.

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