

## Campaigner (Remote)

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Company: Snaphunt

Location: United Arab Emirates

Category: healthcare-practitioners-and-technical

### The Offer

Opportunity to make a positive impact

Join a well known brand within Environment / Renewable Energy / Sustainability

### The Job

Your responsibilities will include:

#### Campaign Development

Develop and implement effective and integrated campaign plans, strategies, and tactics related to the overall vision, goals, and objectives.

Lead the development and delivery of specific campaign projects. The work is likely to involve all or some of the following techniques: providing strategic direction and inspiring stakeholders; project management; non-violent direct action; public communication and engagement activities; media work; political and corporate work; and the use of legal and scientific approaches to issues, legal compliance, and reporting.

#### Campaign Expertise

Maintain good knowledge of relevant campaign issues and provide expertise concerning specialized campaign areas.

Analyze new developments and emerging trends supporting campaign vision, goals, and

objectives. This includes social, economic, political, and legislative components, as well as the business components of a campaign to ensure that can respond effectively to strategic opportunities and influence the development of relevant national and international legislation and practices.

### **Research & Investigations**

Conduct research and investigation to inform strategic campaign direction and development.

Monitor external political, scientific, communications, and technical developments related to the campaign work; provide briefings to other departments as required.

### **Media and communications**

Contribute to the design of the GPMENA communications strategy as well as internal and external engagement strategies for online and offline communications.

In conjunction with the GP MENA digital team, design, create, and develop digital tools to engage and mobilize various audiences to achieve campaign objectives. Have basic knowledge of using social media and GP digital tools. The understanding of media guidelines and digital metrics to increase the impact of communications and engagement is a major plus.

### **Fundraising support**

Provide support in the development and implementation of fundraising strategies. This includes but is not limited to, the development and pitching of concept notes, the preparation of reports, and contributions to digital fundraising strategies and assets.

### **Stakeholder relationships**

Liaise and build relationships with media, business, volunteers and activists, and government and non-governmental organizations on issues relevant to campaign objectives. Communicate and engage with inter-governmental bodies and government officials as needed. Effectively present information to a variety of audiences.

### **Representation**

Actively represents in front of the business, scientific, and government sectors, the environmental community at large, and the media (traditional and new), to achieve campaign objectives and strengthen the profile and credibility.

### **Monitoring, evaluation & reporting**

Evaluate project and campaign progress and shortcomings at the designated points of evaluation, and draft campaign progress and annual reports. Ensure that learning from evaluations is incorporated into future work.

### **The Profile**

#### **Educational Qualifications**

A graduate degree from an academic institution, preferably in environmental studies, social sciences, or other related disciplines

#### **Experience & skills**

A minimum of 3 years of relevant, practical working experience within environmental and/or non-governmental organizations in Arab-speaking countries.

Exposure to the design, implementation, and management of campaigns and development projects

Experience working with regional and national government counterparts.

Lobbying and advocacy skills are a plus

Technical knowledge in the key campaign areas; understanding the roles that science, politics, economics, industry, media, and social change play in campaigning

Strong communication skills, with the ability to draft and write documents, and a very good understanding of the media advocacy needs of a campaigning organization

Sound knowledge of environmental challenges on a global and regional level

Project management skills

Strong Analytical and problem-solving skills

Budgeting experience (preparing, presenting, and monitoring)

Proven ability to work as part of a team and actively pursue networking with the ability to work remotely.

Excellent interpersonal relationship skills and networking capabilities, in particular building constructive and long-term relationships with both internal and external parties

Excellent command of written and verbal communication skills in Arabic and good command of the English language and French is a plus to effectively liaise with the stakeholders of the region.

### **The Employer**

Our client is the one of the newest offices of the global network. Our client cares deeply about its people, its societies, the unique climate and environmental challenges it faces, as well as the solutions that it offers for creating positive and lasting change.

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