

Card Product Manager | Bybit Dubai

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Company: Bybit

Location: dubai

Category: other-general

Card Product Manager | Bybit Dubai

Since its inception in March 2018, Bybit has emerged as a leading cryptocurrency exchange, offering a comprehensive suite of tailored crypto services and product solutions meticulously crafted for retail and institutional traders alike. Trusted by millions worldwide, Bybit continues to push the boundaries of innovation, consistently refining and expanding its multi-spectral product offerings.

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Responsibilities:

Responsible for the growth of Bybit Card user scale and transaction conversion rate

Responsible for the daily construction of Referral, Points Mall, and other equity products, explore cross-product integration, and find growth breakthroughs

In-depth analysis of user demand scenarios, looking for and promoting channel/merchant cooperation

Establish a systematic retention growth model, and continuously drive the increase in user activity rate through user experience optimization and other measures

Requirements:

Bachelor degree or above, 3 to 8 years of work experience, and more than 2 years of Internet product or channel operation experience;

Good domain knowledge in payment of reconciliation and settlement in card industry

Sensitive to data, have strong data awareness and data analysis ability, can discover and mine problems through data, and propose solutions;

Excellent cross-team collaboration ability, in different business cooperation, lead the team to reach a consensus and promote the implementation of the plan;

Strong self-drive, sense of responsibility and ability to withstand pressure;

Good reading/writing/listening/speaking skills in English and Chinese.

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