

Category Manager – Fresh Food (Fruits & Vegetable) Jobs in Dubai GMG

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Company: GMG

Location: , Dubai, United Arab Emirates

Category: other-general

Category Manager – Fresh Food (Fruits & Vegetable) Jobs in Dubai GMG

Responsibilities:

Lead the category planning process, highlighting growth opportunities and identifying business targets through category, shopper and market analysis

Plan store promotions that feature popular products and ensure that all product lines are adequately stocked and available

Establish and implement a category sales plan that meets agreed sales, margin and profit targets

Negotiate best buying prices with suppliers and obtain maximum possible discounts while managing store purchases to optimize rebate

Set up the full logistic cycle from order placement till goods received at the store to ensure that stock levels are adequate and match the requirements / forecasted demand

Coordinate with the IT team to control the master database and update system price list, new item creation, product description, barcode creation, cost price, and data clearing

Design planograms and set display standards by creating guide books and coach section managers and store managers.

Review and analyze feedback from stores on suppliers, quality of products, price changes, promotions and plan actions in accordance to optimize sales growth

Requirements:

Bachelor's degree in Business Management/ Marketing or equivalent

#J-18808-Ljbffr

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