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Category Merchandiser Jobs In Dubai UAE 2023 | ShoutVox

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Company: ShoutVox

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Category: other-general

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Description: Most importantly, the candidate needs to embody the Sephora Culture, DNA and Employee Value propositions (EVP). They need to have excellent authentic communication, coordination, and influencing skills and be energized by working in a fast paced, dynamic environment.

Responsibilities: Coordinate with relevant teams on brand activation for Ecom visibility, content, and instore animations. Attend the weekly meeting to set M+1 priorities

Securing optimized brand assets for activations and animations

Secure samples and gift quantities for ecommerce activations (GWP, PWP...)

Select brand participation for PR events as per Sephora guidelines (gifting, stand...)

Coordinate with PR on annual seeding and PR plans with brand partners

Ensure timely implementation of digital campaigns and thematics

Secure samples and gifts quantities for Beauty Pass activations and ensure timely implementation

Define products to be highlighted in Beauty Pass emailers, in line with category priorities

Coordinate and align with social team on calendar priorities and activations such as competitions, gifts, etc.

Attend and participate in weekly omni and marketing meetings Requirements: Minimum 2-3 years' experience in merchandizing or buying

Interest and passion in beauty: following trends and updates

Excellent Analytical and interpretive skills.

Strong communication (written and oral) and presentation skills.

Ability to work effectively both autonomously and as part of a team.#J-18808-Ljbffr

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