

United Arab Emirates Jobs Expertini®

Chalhoub Careers – Retention Marketing Manager Jobs in Dubai

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Company: Chalhoub Group

Location: dubai

Category: other-general

Chalhoub Careers – Retention Marketing Manager Jobs in Dubai

Job Requirements:

3+ years of experience in eCommerce, with a deep focus on retention and lifecycle

Familiarity with performance tracking, measurement, attribution models

Proven marketer who understands and has worked in a startup environment

Track record of increasing retention rate and LTV Proficiency with Adjust is required

Experience with Salesforce Marketing Cloud and Salesforce Commerce Cloud is a big plus

Highly analytical, structured thinker who is able to glean clear, salient ideas from complex information and very clearly communicate them to a diverse set of stakeholders in a way they will understand Detail-oriented and organized thinker.

#J-18808-Ljbffr

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