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Client and Retail Marketing Coordinator Jobs in Dubai UAE | Emirates

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Description:

This position will manage the day to day activities for key distributed labels, working alongside label clients to develop artists and promote content at the industry's leading independent music distributor and label services company.

Job Responsibilities:

Manage release processing logistics within The Orchard's distribution system for digital music and video formats

Provide customer service and support for distributed clients in adopting The Orchard's proprietary client tools and technology

Maintain day to day relationships with distributed music and video clients.

Maintain close relationships with retail partners to secure promotional opportunities

Drive product adoption of The Orchard's tools and services across the client base.

Job Requirements:

2+years' experience within a label or distribution system working with labels or artists.

Experience working within a label, artist management or distribution systemsupportingreleases, projects or relationships

High level of knowledge with digital retail outlets, release timelines, and marketing opportunities

Knowledge of social marketing, online video platforms, digital advertising, and online promotional outlets

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