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Communications Manager Jobs In Dubai UAE 2023 | Delma Group

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Company: Delma Group

Location: dubai

Category: other-general

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For More Top Organization Jobs Click HereDescription:We are looking for a self-motivated and talented communications manager to lead our communications department. In this position, you will be in charge of producing high-quality content that engages customers and builds brand recognition.

Responsibilities:Create informative and interesting press releases, press kits, newsletters, and related marketing materials.

Develop and implement effective communication strategies that build customer loyalty programs, brand awareness, and customer satisfaction.

Prepare detailed media activity reports.

Plan and manage the design, content, and production of all marketing materials.Requirements:Bachelor's degree in communications, journalism, public relations or relevant field.

A minimum of 5 years' experience in a similar role.

Proven experience creating targeted content is advantageous.

Strong knowledge of communication practices and techniques.#J-18808-Ljbffr

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