

Communications Manager Jobs In Sharjah | British Council

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Company: British Council

Location: sharjah

Category: other-general

Communications Manager Jobs In Sharjah | British Council

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Responsibilities

Develops and delivers high quality internal communications which keep colleagues informed and engaged with British Council MENA plans and activities.

Supports internal communications channels development, as guided by Regional Head of Communications.

Plans, implements and evaluates regional internal communications campaigns and activities, ensuring they support the Internal Communications strategy as part of overall Communications strategy.

Controls volume, flow and consistency of messaging – prioritising and scheduling communications to reduce duplication or message conflicts, and ensure maximum impact.

Effectively identifies and segments key internal audiences to enable effective message targeting.

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Requirement

Supports the management of the core areas of the regional intranet site in conjunction with the Regional Head of Communications and develops content that supports communications objectives.

Supports the Regional Head of Communications in developing existing and new internal communications channels in order to maximise their effectiveness including the regional intranet, emails, Yammer, events and briefings, video and publications.

Develops and manages frameworks, tools and templates for effective delivery of internal messaging.

Consultancy, analysis and problem solving

Builds an in-depth understanding of MENA operational context, opportunities, risks and challenges for internal communications and how those relate to wider organisational issues, ensuring internal communication plans and activities are based on insight and joined-up thinking.

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