

Communications Section Head Jobs In Abu Dhabi | Michael Page

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Company: Michael Page

Location: , Abu Dhabi Emirate, United Arab Emirates

Category: sales-and-related

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About the job

Develop and manage all strategic company's communications, ensuring alignment with the organisation's goals and objectives.

Create and execute an effective communication strategy that encompasses various channels, including traditional media, digital platforms, and social media.

Act as the company's spokesperson, representing the organisation in media interviews, press conferences, and public events.

Manage the Communications Section team, providing leadership, guidance, and support to ensure high-performance levels.

Supervise the handling of media inquiries and ensure the accuracy of the information disseminated through social media, web, and broadcast channels.

Evaluate key performance indicators (KPIs) to assess the effectiveness of

Requirement

Bachelor's or Master's degree in communications, public relations, marketing, or a related field.

UAE National with Family Book.

8+ year of proven experience in developing and managing strategic communications plans.

Strong understanding of press and PR practices, including media relations, crisis communication, and reputation management.

Proficiency in using various communication tools and platforms, including social media management software, content management systems, and analytics tools.

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