

Content Creator

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Company: Swissulife Media

Location: Sharjah

Category: healthcare-practitioners-and-technical

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Company Description

Swissulife Media is a digital marketing agency based in Sharjah, UAE that provides personalized and high-quality digital marketing services with a tailored approach. The company offers first-hand knowledge and advice on effective marketing strategies on social media platforms like Facebook, LinkedIn, Instagram, and YouTube. With an experienced and specialized team, Swissulife Media is committed to being the perfect fit for companies.

Role Description

This is an internship role for a Content Creator on-site at Swissulife Media located in Sharjah. The Content Creator will be responsible for creating and publishing various types of content for online and social media platforms, as well as tracking and analyzing the success of social media campaigns. The Content Creator will also collaborate with cross-functional teams to develop effective strategies and ensure consistency in brand messaging.

Qualifications

Experience in social media marketing and content creation

Excellent written and verbal communication skills with proficiency in English

Strong creativity and problem-solving skills

Ability to work effectively both independently and in a team environment

Basic understanding of SEO and Google Analytics

Familiarity with Adobe Creative Suite and social media management tools is a plus

Currently pursuing or recently completed a degree in Marketing, Communications, Journalism, or related field

Ability to work on-site in Sharjah, UAE

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