

# United Arab Emirates Jobs Expertini®

## Content Manager

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Company: Acasa

Location: , , United Arab Emirates

Category: other-general

Types of Properties Ready to move in Under constructionApartment VillaTown house Sale  
New DevelopmentRentBedrooms Bedrooms Studio 1 2 3 4 5 6 7 8 9 Seley Price Minimum:  
0 AED0 AEDAED 500,000 AED 1,000,000 AED 5,000,000 AED 10,000,000AED 20,000,000  
AED 50,000,000AED 100,000,000 Maximum: Any Any AED 1,000,000 AED 5,000,000 AED  
10,000,000AED 20,000,000AED 50,000,000AED 100,000,000 AED 500,000,000 Content  
ManagerWe are looking for a passionate and experienced Real Estate Content Manager to  
join our team. In this role, you will have the opportunity to shape the narrative of our  
properties, engage our audience, and play a pivotal role in enhancing our brand  
presence. If you have a knack for storytelling, a deep understanding of the real estate industry,  
and a commitment to delivering high-quality content, we want to hear from you. Join us as we  
redefine excellence in real estate content creation.Responsibilities:Develop and execute a  
comprehensive content strategy aligned with the company's goals and target  
audience.Collaborate with sales teams to ensure content supports lead generation, brand  
awareness, and customer engagement.Produce high-quality, engaging, and SEO-optimized  
content for various channels, including website, blog posts, social media, email campaigns, and  
promotional materials.Generate creative and informative content for property descriptions,  
blog articles, newsletters, and press releases.Ensure accurate and compelling property  
descriptions that highlight key features and benefits.Stay informed about industry trends,  
market dynamics, and competitor activities to inform content strategy.Continuously optimize  
content for improved engagement, conversion, and search engine ranking.Education &  
Experience:Bachelor's/Master's degree in Marketing, Communications, Journalism, or related

field. Proven 5 years of experience as a Content Manager in the real estate industry. Exceptional writing and editing skills with attention to detail. Familiarity with SEO best practices and content marketing trends. Strong project management skills and ability to meet deadlines. Understanding of real estate market dynamics and terminology. Skills: Creative thinker with a strategic mindset. Excellent communication and collaboration skills. Ability to adapt to a fast-paced and dynamic environment. Passionate about real estate and storytelling. Acasa is all set to help you find a dream home in Dubai, one of the world's most dynamic hotspots known for its diverse cultural conglomeration. RNA RESOURCES BUILDINGAI Qouz Third 104-0 – Dubai Sign up to our newsletter to receive inspirational interiors, delivered straight to your inbox.

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