

Content Writer (Arabic & English)

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Company: Renaissance Marketing Management

Location: Dubai

Category: healthcare-practitioners-and-technical

Whom are we looking for?

3+years of experience in copywriting & concept creation

Bachelor's degree in Marketing or relevant field

Excellent verbal and written communication skills

Fluent in spoken and written Arabic or English, or both

Ability to work efficiently without compromising quality or accuracy

A knack for campaign development, competitor research, creative brief development, tone of voice evaluation, and creative execution

What do we expect you to do?

Create Arabic or English or both content for a variety of platforms (writing texts, proofreading, and content editing)

Collaborate with internal partners to interpret project briefs and develop relevant concepts into strategy, tone of voice, and content.

Persuasively present both internally and to clients with credibility, reasoning, and due diligence

Deliver fresh ideas and personality while working with existing brand voice and tone

Research competitors and the industry to provide insight into trends and creative foresight

Evaluating the tone of voice of each piece of communication to ensure it is sparking the correct emotions based on the define tone of voice.

Manage project deliverables and ensure delivery is meeting deadlines.

What's in it for you?

The ideal candidate will be responsible for writing and localizing content for a variety of projects as well as has some experience working in an agency environment, creating conceptually driven campaigns, and crafting copy in English or Arabic or both for global & local brands.

The ideal candidate is a creative team player, talented wordsmith, and grammar sleuth. You will be responsible for developing communication content that will separate us from the crowd.

This is a short-term contract for 4 weeks with a potential for extension based on performance and project needs.

About us

Hi, we are Renascence.

A group of customer experience professionals united by a passion for understanding human behavior. We are growing and looking forward to working with the region's top talents.

Join Renascence in this exciting venture and be part of something big!

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