

Content Writer & Marketing Specialist jobs In Dubai 2022 | Arthur Lawrence

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Company: Arthur Lawrence

Location: dubai

Category: other-general

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Description:

Arthur Lawrence is looking for a Content Writer & Marketing Specialist with 5 years of experience for one of our Direct Clients in Dubai, UAE.

Responsibilities:

Expertise in creating and managing LinkedIn campaigns with KPIs

Skilled in producing well-researched content for online publication & print and managing C-Level LinkedIn Accounts

Proficiency in monitoring & analyzing KPIs to offer suggestions for improvement

Expertise in performing market research and analysis to develop a marketing strategy

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