

# United Arab Emirates Jobs Expertini®

## Creative Director, Design, Marketing Communications CEMEA

[Apply Now](#)

Company: Apple Inc.

Location: , , United Arab Emirates

Category: other-general

Creative Director, Design, Marketing Communications CEMEA  
The Marcom organization at Apple is a global team responsible for all consumer facing communications. This includes Localization, Advertising, partner Retail Experience and Communications, Interactive/Digital, Video & Motion Graphics, and Direct. Marcom is a creative-led organization that plans, localizes, conceptualizes and implements Apple's product and services communications that go out into the world. We create communications that bring our products to the world, help people better understand our products, and importantly, help people get the most out of them. The Creative Director, (CD), will help to build and lead a talented team of graphic designers, motion designers, interactive creatives and Production Designers, making creative work that reaches Apple customers throughout CEMEA (Central Europe, Middle East and Africa). The team is comprised of both in-house badged employees & on-site creatives from a range of our agency partners. At Apple, we foster a positive and inclusive team environment. The CD is responsible for leading diverse creative teams with varying perspectives and encouraging fresh, bold, and engaging work. Key Qualifications 15+ years experience in Design/Digital agencies or in-house marketing communications departments Understanding of digital, retail and channel communications in CEMEA Attention to detail, results oriented Team player who takes personal ownership of assigned tasks Excellent communication, selling and presentation skills Ability to work at a strategic and execution level within a matrixed organization Ability to multi-task, deliver under tight timelines and adapt quickly to change Fluency in English Description The Creative Director is a key member of Apple's Marcom team, providing leadership for the visual

execution of Apple's marketing communications across all mediums in the CEMEA region. The daily activities of the CD, Design in Dubai will be quite varied. Anything from reviewing creative work to creative origination or developing effective processes with the local teams. The Creative Director, Design will:- Be responsible for directing design work made in-house and by augmenting the team with freelance creatives, and working with external agency partners.- Provide creative support to the regional Marcom team and be the go-to person when design challenges need to be resolved- Ensure that all creative from the worldwide teams is appropriately visually adapted for the CEMEA market and messaging programs are relevant and effective in the local market The CD, Design is adept at building strong relationship with the Cupertino, CA senior creatives, to understand the creative strategy and be a strong voice/educator for the CEMEA team. Building trust, being an effective creative partner, and having the ability to see the big picture while keeping an eye on each detail are key for this role. The Creative Director takes on new challenges and is open to change as they learn what is best for Apple in each region.

#J-18808-Ljbfrr

[Apply Now](#)

#### Cross References and Citations:

1. [Creative Director, Design, Marketing Communications CEMEAMunichjobs Jobs , , United Arab EmiratesMunichjobs ↗](#)
2. [Creative Director, Design, Marketing Communications CEMEADenverjobs Jobs , , United Arab EmiratesDenverjobs ↗](#)
3. [Creative Director, Design, Marketing Communications CEMEASqljobs Jobs , , United Arab EmiratesSqljobs ↗](#)
4. [Creative Director, Design, Marketing Communications CEMEADataanalyticsjobs Jobs , , United Arab EmiratesDataanalyticsjobs ↗](#)
5. [Creative Director, Design, Marketing Communications CEMEATrendzfurnitures Jobs , , United Arab EmiratesTrendzfurnitures ↗](#)
6. [Creative Director, Design, Marketing Communications CEMEAMunichjobs Jobs , ,](#)

**United Arab EmiratesMunichjobs ↗**

**7. Creative Director, Design, Marketing Communications CEMEASearchnzjobs Jobs , ,  
United Arab EmiratesSearchnzjobs ↗**

**8. Creative Director, Design, Marketing Communications CEMEAVietnamjobs Jobs , ,  
United Arab EmiratesVietnamjobs ↗**

**9. Creative Director, Design, Marketing Communications CEMEASwedenjobs Jobs , ,  
United Arab EmiratesSwedenjobs ↗**

**10. Creative Director, Design, Marketing Communications CEMEA Caregiverjobs Jobs , ,  
United Arab Emirates Caregiverjobs ↗**

**11. Creative Director, Design, Marketing Communications CEMEA Medicalassistantjobs  
Jobs , , United Arab Emirates Medicalassistantjobs ↗**

**12. Creative Director, Design, Marketing Communications CEMEA UnitedstatesjobsJobs  
 , , United Arab EmiratesUnitedstatesjobs ↗**

**13. Creative Director, Design, Marketing Communications CEMEA Berlinjobsearch Jobs , ,  
United Arab Emirates Berlinjobsearch ↗**

**14. Creative Director, Design, Marketing Communications CEMEA Newyorkjobscareer  
Jobs , , United Arab Emirates Newyorkjobscareer ↗**

**15. Creative Director, Design, Marketing Communications CEMEA Saopaulojobs Jobs , ,  
United Arab EmiratesSaopaulojobs ↗**

**16. Creative Director, Design, Marketing Communications CEMEA Newyorkcityjobs Jobs  
 , , United Arab EmiratesNewyorkcityjobs ↗**

**17. Creative Director, Design, Marketing Communications CEMEA Newsjobs Jobs , ,  
United Arab EmiratesNewsjobs ↗**

**18. Creative Director, Design, Marketing Communications CEMEA  
Socialmediajobopportunities Jobs , , United Arab Emirates  
Socialmediajobopportunities ↗**

**19. Creative director, design, marketing communications cemea Jobs , , united arab  
emirates ↗**

**20. AMP Version of Creative director, design, marketing communications cemea ↗**

**21. Creative director, design, marketing communications cemea , , united arab emirates  
Jobs ↗**

**22. Creative director, design, marketing communications cemea Jobs , , united arab  
emirates ↗**

23. **Creative director, design, marketing communications cemea Job Search** ↗
24. **Creative director, design, marketing communications cemea Search** ↗
25. **Creative director, design, marketing communications cemea Find Jobs** ↗

Source: <https://ae.expertini.com/jobs/job/creative-director-design-marketing-communication--united-arab-emir-apple-inc--411-132450/>

Generated on: 2024-05-01 by Expertini.Com