

# United Arab Emirates Jobs Expertini®

## Creative Manager - Copy

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Company: CAREEM

Location: dubai

Category: other-general

Write, write, write. You'll be writing short and long-form copy every day. Elevate the Careem brand and ensure consistency in our TOV across all channels. Proactively come up with creative ideas, present them, and take ownership in bringing them to life. Effectively lead and mentor junior Arabic writers. Collaborate with your creative colleagues on various assigned briefs. Work closely with key stakeholders across the entire org to create content that aligns with the brief objectives & tone of voice.

#J-18808-Ljbffr

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