

## CRM Executive

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Company: TASC Outsourcing

Location: United Arab Emirates

Category: healthcare-practitioners-and-technical

### Job Description :

Our client is a leading **Retail** company. They are now looking for **CRM Executive** to join them.

### Roles & Responsibilities:

Proficient in working with customer data and segmentation models.

Familiarity with popular tracking and analytics tools, and practical expertise with CRM tools such as Google Analytics, Bloomreach, Mo Engage, Braze, etc.

Strong capability in conceptualizing and designing target group-specific and cross-channel campaigns.

Understanding of KPI-based campaign performance measurement.

### Preference:

Immediate Joiners

A team player with a high level of commitment, drive, and enthusiasm.

Knowledge of HTML templating and understanding of Jinja/Javascript templating.

Confident handling and extensive experience with common marketing automation systems.

## Qualifications:

Bachelor's Degree in the relevant field.

2-4 years of hands-on experience in CRM and campaign management, covering all CRM channels and e-commerce campaigns.

## Benefits:

Visa

Insurance

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