

Data Insights Analyst | Sony Music Entertainment Dubai

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Company: Sony Music Entertainment

Location: Dubai

Category: other-general

Data Insights Analyst | Sony Music Entertainment Dubai

At Sony Music Entertainment, we fuel the creative journey. We've played a pioneering role in music history, from the first-ever music label to the invention of the flat disc record. We've nurtured some of music's most iconic artists and produced some of the most influential recordings of all time.

As a Data Insights Analyst, you will play a critical role in providing inputs for data-driven decision-making at SME Middle East. Your role will include analyzing music consumption patterns, audience behavior, market trends and providing relevant dashboards and reports to build the label's strategy.

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Proven experience in data analysis, statistical modeling and ideally machine learning.

Proficiency in data visualization tools (e.g., Tableau, Power BI), statistical software, and ideally SQL

Familiarity with web analytics tools (Google Analytics, Adobe Analytics, etc.)

Ability to look at data and spot trends

Strong business acumen and the ability to understand and translate business needs into analytical solutions.

Digital native- understands how platforms work, is an avid and active user and participant.

Interests: Music and Pop Culture. Actively follows the local music scene; likes to attend gigs, is a fan of artists, genres etc.

Don't miss out on this exciting opportunity – apply now at dubaiofferz.com

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