

United Arab Emirates Jobs Expertini®

Data Scientist

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Company: GMG Dubai

Location: Dubai

Category: other-general

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Responsibilities:

- Analyze customer behavior using browse & sales data
- Build models to create customer cohorts, predict the churn
- Work closely with retention & conversion managers to improve retention & conversion on app/web
- Work with the data engineering team to ensure the availability of desired data in the databases
- Provide product feature improvement insights
- Run A/B testing experiments on the app along with the conversion manager
- Help category teams in optimizing the pricing & assortment by providing data backed insights
- Lead & mentor a team on analysts

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