

Design Associate

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Company: Datahash

Location: united arab emirates

Category: other-general

Job Description: Roles and Responsibilities:

- Design Creation:** Develop visually appealing design assets for external-facing materials, including pitch decks, collaterals, case studies, emailers, and the website. Ensure that designs are on-brand and aligned with Datahash's visual identity and messaging.
- Requirement Gathering and Ideation:** Collaborate with cross-functional teams to identify design needs and opportunities. Come up with creative ideas to deliver on the requirements with innovative visualizations and creative content.
- Design Optimization:** Optimize designs for user engagement and effectiveness to maximize impact and ROI. Monitor and analyze the performance of designs to track key performance indicators and identify areas for improvement.

Requirements: Bachelor's degree in Graphic Design, Visual Communications, or related field. Previous experience in graphic design, preferably in a technology or SaaS environment. Proficiency in design software such as Adobe Creative Suite (Illustrator, Photoshop). Strong portfolio showcasing design skills and creativity.

- Work From Anywhere:** Your office can be anywhere you like. Seriously, anywhere.
- Your Hours, Your Call:** Work early bird hours or burn the midnight oil. It's all good.
- Get in on the Action:** ESOP? Yeah, you get a piece of the pie too.
- Health is Wealth:** We've got you and your family covered, health-wise.
- Cool Vibes Only:** Our work culture is as awesome as your favorite hangout spot.
- Epic Offsite:** Once a year, we go all out. Think fun, sun, and maybe a cocktail or two.
- Coworking Access:** Need a change from your home office? We've got spots.

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