

Digital Content Marketing Specialist Jobs In Dubai | AFC Holidays

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About the job

The RoleCreating content for a variety of platforms including blogs, websites, and social media.

Undertake content marketing initiatives to achieve business targets.

Monitor social media and Google Analytics and optimize paid advertising campaigns.

Ensure a strong web presence on various channels.

Ensuring that Search Engine Optimization (SMO) and Social Media Optimization (SMO) strategies are effectively implemented.

Managing content calendars and ensuring that the content remains consistent across all platforms.

Ability to produce and edit multiple videos simultaneously and independently and produce high-quality output within specific time constraints.

Proven video editing, motion graphics and animated content creation experience.

Keeping up to date with content trends, consumer preferences, and advancements in technology. RequirementsA minimum of three years of experience in content creation, marketing, communications, or similar.

Familiarity with content management systems.

Good knowledge of content and layout design tools.

Good knowledge of various content platforms such as social media, blogs, and print media.

Strong understanding of content practices. About the companyAFC Holidays gives you what

you need to ensure a memorable holiday! We are all about fabulous deals, tailor made holidays and escorted tours so you dont have to worry about anything when you are travelling. Not only do We Love Taking You Places, we also make sure you get the most of the place you go!

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