

# United Arab Emirates Jobs Expertini®

## Digital Content (UX/UI) Specialist Jobs in Dubai | IKEA Careers

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Company: IKEA

Location: dubai

Category: other-general

Digital Content (UX/UI) Specialist Jobs in Dubai | IKEA CareersJob

Responsibilities:Leverage data analytics and conduct user research to gather insights and identify opportunities to further enhance the customer experience.

Persona development based on patterns and commonalities in the research

Responsible for the User experience (UX) and Customer Experience (CX) of digital products to ensure high customer satisfaction.

Gathering and evaluating user requirements, designing graphic elements, and building navigation components.

Illustrating design ideas using storyboards, process flows and sitemapsJob

Requirements:Minimum 5 years of experience in a UX design role (E-Commerce and retail experience desirable)

Strong understanding of analytics and how to draw insights from data.

Extremely high attention to detail and a meticulous approach to work.

Strong experience in UX by delivering concepts, personas, user research, user journeys, storyboards, wireframing, prototyping and testing#J-18808-Ljbfrr

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