

Digital Coordinator Jobs In Dubai UAE 2023 | Beyond

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Description:

Also known as digital marketing managers or eCommerce marketing coordinators, digital marketing coordinators are tasked with integrating digital marketing assets, creating online content, commissioning freelance copywriters, driving brand awareness, and coordinating digital marketing campaigns.

Responsibilities: Supporting marketing initiatives.

Creating and managing mailing lists.

Handling product and service launches.

Editing marketing material.

Negotiating sponsorship agreements.

Researching market trends.

Identifying and engaging with vendors. Requirements: Degree in marketing, advertising, or equivalent.

Active on social media.

Knowledge of CMS.

Excellent copywriting and copy editing skills.

Highly organized.

Strong computer literacy.

Project management experience.

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