

Digital eCommerce Analyst Jobs in Dubai | Apple Careers

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Company: Apple

Location: dubai

Category: other-general

1- Digital eCommerce Analyst

Job: Full Time

Location: Dubai, UAE

Description:

This role will be instrumental to revolutionise partner account plans and deepen customer engagement, transforming Apple's customer experience leveraging our channel partner's base marketing, CVM, CRM and personalisation capabilities across the Telecom and Consumer channels.

Reporting to the Head of MEA Channel Development and Programs, you will have regional accountability for influencing and driving objectives through key relationships. In order to be successful, you will display an engaging and collaborative style, mentoring skills and extraordinary negotiation skills.

Job Requirements:

Extensive proven experience in Customer Base management, CVM, CRM, personalisation roles, either leading the function in-company or being the practice expert at a leading consultancy

Possess unquestionable gravitas and interpersonal skills coupled with ability to articulate an inspiring vision at CxO level

Experience working with large installed base customers, and your experience from telecom or digital channels would be highly desired

Experience measuring CVM / CRM / Personalised Engagement impact, planning and analyzing AB experiments

#J-18808-Ljbffr

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