

## Digital Marketing Analyst Jobs in Dubai | Al Tayer Omni Careers

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Company: Al Tayer Omni

Location: dubai

Category: other-general

Digital Marketing Analyst Jobs in Dubai | Al Tayer Omni Careers

Responsibilities:

Advise on optimization / bidding / competitive strategies across all platforms

Share paid media knowledge with best practices

Good understanding of affiliate marketing & influencers

Hands on experience on paid channels & retargeting FB, SC, Google, Criteo, RTB House, etc.

Requirements:

3+ years of experience in a Digital Marketing role with a solid understanding of the fast fashion industry

Knowledge and Skills

Proven success in Performance Digital Marketing

Expertise in A/B and other testing methods

#J-18808-Ljbffr

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