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About Us Guildhall is a fast-growing multi award winning recruitment company based in Dubai, and we're on a mission to redefine the staffing industry. We are a small, dynamic team seeking to make a big impact, and we're looking for a Digital Marketing and SEO Specialist to join us on this exciting journey. Job Summary: We are seeking a highly motivated and talented

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Responsibilities

Track and analyze performance through Google Analytics, Google Search Console, and other relevant tools. – Create and manage a content calendar for inbound marketing campaigns. – Develop and implement social media strategies to increase online presence and improve marketing and sales efforts. – Coordinate and optimize email marketing campaigns and automated workflows. What We Offer – Competitive salary with performance bonuses. – Opportunities for career advancement within a growing company. – A collaborative work environment where your input is valued. – Work on diverse and challenging projects that make a real impact.

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Requirements

Requirements – Bachelor's degree in Marketing or related field. – Minimum 1-3 years of proven experience in digital marketing and SEO. – Strong understanding of Google

Algorithms and ranking methods. – Proficient in using SEO and analytics tools like SEMrush, Ahrefs, Moz, or similar. – Excellent skills in Google Analytics, Google Ads, and other data analysis tools. – Experience in WordPress

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