

## Digital Marketing Executive Jobs in Sharjah | NOVOTEL Careers

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Company: NOVOTEL

Location: , Sharjah Emirate, United Arab Emirates

Category: sales-and-related

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#### Job Responsibilities:

Supports publicity for hotel promotions and selected Food and Beverage outlets and their promotions as well as festive offers.

Media hosting opportunities for rooms and selected Food and Beverage venues to drive continued awareness.

Media plan for rooms and selected Food and Beverage venues in accordance with the hotel's goals and objectives.

Supports the development of creative artworks and text copy for rooms and selected Food and Beverage venues, ensuring adherence to brand guidelines.

#### Job Requirements:

Bachelor's degree in marketing.

At least two years' experience in a similar role.

A digital, communications and hospitality management qualification is a strong recommendation, alternatively digital marketing experience.

Well versed in social media and E-commerce.

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