

# United Arab Emirates Jobs Expertini®

## Digital Marketing Manager Required in Abroad

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Company: Donivia Overseas Private Limited

Location: United Arab Emirates

Category: healthcare-practitioners-and-technical

**Call/WhatsApp: 8800453080**

**Location: Canada/New Zealand/Singapore/Ireland and UAE**

### **We are looking for Digital Marketing Managers who want to live and work in Abroad.**

Digital marketing managers are in charge of planning and managing marketing campaigns that promote a company's brand, products, and services. Their duties include planning campaigns, analyzing metrics, and identifying trends. They typically have experience in art direction and social media. Your duties will include planning, implementing, and monitoring our digital marketing campaigns across all digital networks. Our ideal candidate is someone with experience in marketing, art direction, and social media management. In addition to being an outstanding communicator, you will also demonstrate excellent interpersonal and analytical skills.

### **Digital Marketing Manager Responsibilities:**

Designing and overseeing all aspects of our digital marketing department including our marketing database, email, and display advertising campaigns.

Developing and monitoring campaign budgets.

Planning and managing our social media platforms.

Preparing accurate reports on our marketing campaign's overall performance.

Coordinating with advertising and media experts to improve marketing results.

Identifying the latest trends and technologies affecting our industry.

Evaluating important metrics that affect our website traffic, service quotas, and target audience.

Working with your team to brainstorm new and innovative growth strategies.

Overseeing and managing all contests, giveaways, and other digital projects.

### **Digital Marketing Manager Requirements:**

Bachelor's degree in marketing or relevant field.

A minimum of 2 years experience in a digital marketing or advertising position.

In-depth knowledge of various social media platforms, best practices, and website analytics.

Solid understanding of HTML, CSS, and JavaScript is required.

Highly creative with excellent analytical abilities.

Outstanding communication and interpersonal skills.

Up-to-date on the latest trends and technologies in digital marketing.

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